



MILK &
MONEY

SUNDAYS 3-5PM EST
JAN 30, 2022
FEB 6, 2022

REAL ORGANIC

VIRTUAL SYMPOSIUM



Dynamic talks
with 50+
prominent
organic
farmers,
advocates,
eaters,
doers, and
thinkers.



MICHAEL POLLAN



LEAH PENNIMAN



PAUL HAWKEN



SEN. JOHN TESTER



DRU RIVERS



EARL RANSOM



ELIOT COLEMAN



LINDSEY LUSHER SHUTE



DAN BARBER



KEVIN ENGELBERT

SPONSORSHIP OPPORTUNITIES



REAL ORGANIC PROJECT SYMPOSIUM 3-5PM 1.30.22 & 2.6.22

Real Organic Project's symposium is a virtual series of conversations and live panels with more than 50 prominent organic farmers, scientists, and climate activists. Both dynamic sessions will be unique and focus on a different topic as it relates to organic farming.

APPEARANCES INCLUDE:



Jack Algieri	J Mark MacAfee
Anne Bikle	Ed Maltby
David Bronner	Paul Muller
Rosie Burroughs	Scott Park
Jim Durst	Leah Penniman
Lisa & Brian Englebert	Chellie Pingree
Bernward Geier	Michael Pollan
Joan Gussow	Bob Quinn
Paul Hawken	Dru Rivers
Melinda Hemmelgarn	Amanda Starbuck
Amy Huyffer	Jennifer Taylor
John Ikerd	Jon Tester
Anna Jones-Crabtree	Francis Thicke
Mark Kastel	Severine Von Fleming
Helen Kees	
Bob Klein	
Juliette LeRoux	
Alan Lewis	
Lindsey Lusher Schute	

AND MANY MORE



PLUS:

PANEL DISCUSSIONS WITH EXPERTS AND FARMERS
MULTIPLE NETWORKING BREAKOUTS EACH WEEK
VIRTUAL SPONSORSHIP & PARTNER EXPO



Pictured: Lisa and Kevin Engelbert of Engelbert Farms in New York - a Real Organic Certified farm impacted by loss of their primary buyer contract: Horizon Organic. They, and others impacted, will be speaking at the virtual symposium. (Watch their Know Your Farmer Video by [Clicking Here](#))

Over **1750** unique attendees registered for our live sessions in January 2021 and an additional 491 viewers registered to view the recorded sessions between February and August 2021. Our videos are now free and viewable with no ticket requirement on our website ([view them here](#)).

We're proud to share that **1039 of registered attendees identified as a farmer - we offer free viewing and reduced pricing for farmers and students!**

HARVEST SPONSOR: \$5000+

- Verbal acknowledgment at start and end of symposium.
- Large Logo on sponsorship slide during the symposium and
- Half Page Ad in virtual symposium booklet.
- Large Logo, 2 line description on our symposium website with link to your website
- 2 Social Media Posts or reposts (1 before and 1 after symposium)
- Unlimited Free Admissions to Symposium
- Listed as sponsor on Real Organic Project 1000 Real Friends webpage
- Printed 28 page Real Organic Storybook mailed to you
- Virtual Booth on HopIn with option to staff virtually and upload video.

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www.realorganic2022.org



TAP ROOT SPONSOR: \$2500+

- Medium Logo on sponsorship slide during the symposium and
- 1/4 Page Ad in virtual symposium booklet.
- Medium Logo, 1 line description on our website with link to your website
- 1 Social Media Post or repost on social media channels thank you before symposium
- Listed as sponsor on Real Organic Project 1000 Real Friends webpage
- 10 Free Admissions to Symposium
- Printed 28 page Real Organic Storybook mailed to you
- Virtual Booth on HopIn with option to staff virtually and upload video.

SPROUT SPONSOR: \$1000+

- Small Logo on sponsorship slide during the symposium and virtual symposium booklet.
- Small Logo with link to your website
- 6 Free Admissions to Symposium
- Listed as sponsor on Real Organic Project 1000 Real Friends webpage

SEED SPONSOR: \$500+

- Name (no logo) on sponsorship slide during the symposium and virtual symposium booklet.
- Name (no logo) with link to your website
- 2 Free Admissions to Symposium
- Listed as sponsor on Real Organic Project 1000 Real Friends webpage



Left: Amy Klippenstein and Paul Lacinski of Sidehill Farm in New York. Sidehill Farm sold off the farming portion of their farm but continues to make yogurt and is Real Organic Certified.



Right: Earl Ransom of Strafford Organic Creamery in Vermont (also Real Organic Certified).

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